

Q.41 What first comes to your mind when you think of Singaporean culture?

sno	q41	sno	q41	sno	q41
1	Don't know	47	Multi-racial		strong
2	Don't know	48	Multi-nations	85	Don't know
3	Don't know	49	Different races & religion	86	Kiasu
5	Don't know	50	Chinese, Malay, Indian & others	87	Mixed culture
6	Multi-races	51	Friendly and Peaceful culture	88	Mix
7	Don't know	52	Harmony	89	Mix
8	Don't know	53	Peaceful and Respect one another	90	None
9	Multi-races	54	Multi-racial	91	Rojak
10	Don't know	55	Multi-language	92	Complain Culture
11	Don't know	56	Racial harmony	93	Mixed culture
12	Racial Criticism	57	Fine (Penalty) Country	94	Get Riches
13	Multi-racial and Language	58	Multi-nation	95	Too Westernised
14	Harmony	59	Poor	96	Chinese
15	Multi-religions	60	Peaceful and Multi-racial	97	Multi-culture
16	Harmony & Multi-nation	61	Multi-racial	98	Don't know
17	Multi-nations	62	Kiasu (Everything wants first)	99	Don't know
18	Harmony Culture	63	Don't know	100	Live Peacefully from day to day
19	Multi-culture	64	Rojak	101	Asian
20	Different Religion	65	Multi-racial	102	No culture
21	Multi-nation	66	More friendly to each other	103	Mixed
22	Multi-racial	67	Multi-racial	104	Kiasu
23	Multi-cultural	68	Harmony	105	None
24	Multi-racial	69	Harmony and respect each other race	106	Get Rich Fast
25	Multi-racial	70	Food	107	Asian
26	PAP - Government	71	Harmony	108	No culture
27	No idea	72	Multi-races (Malay, Chinese, Indian & Others)	109	Kiasu
28	Self-centered	73	Multi-racial	110	Mixture
29	Open mind	74	Respect another culture	111	Kiasu
30	Don't know	75	Multi-racial	112	Face Value/ Kiasu
31	Open-minded	76	Food	113	None
32	Multi-racial	77	Kiasu attitude	114	Kiasu
33	Self-centered	78	Peaceful	115	Orderliness
34	Open-minded	79	Expensive Living (Cost of living)	116	Discipline
35	No idea	80	Cost of living is high	117	Kiasu
36	No idea	81	Study hard	118	Dare not act
37	No idea	82	Kindness	119	KS. Kiasu
38	Food culture	83	Cost of living	120	Things are getting expensive
39	Self-centered	84	Small country but	121	Busy
40	Self-centered			122	High cost of living
41	Multi-racial harmony			123	Food
42	Respect one another culture			124	Everyone Rushing
43	Multi-racial			125	Nice people
44	Multi-racial country			126	Pay is low
45	Harmony Country			127	Meritocratic
46	Don't know			128	Must work hard
				129	Food

sno	q41	sno	q41	sno	q41
130	Boring	175	Kiasu	220	Multi-racial
131	Kiasu attitude	176	Well managed governing	221	Kiasu
132	Competitive	177	Rojak	222	Conservative
133	Kiasu attitude	178	Selfish	223	Multi-racial
134	Work Long Hours	179	Rojak	224	Scared to lose out
135	Foodstall along roadside, Kampong	180	Greedy	225	Selfish, Greedy
136	Multi-racial	181	Kiasu	226	Multi-racial
137	Safe country	182	Unique	227	Food
138	Multi-racial	183	Multi-racial, Harmony	228	Suppressed
139	Multi-racial	184	Pressure cooker arising from education systems of kids	229	Kiasu
140	Kiasu	185	Don't know	230	Kiasu
141	Racial harmony	186	Food	231	National Day
142	Durian Building, Art Centre	187	Wonderful	232	Don't know
143	Selfish	188	Kiasu	233	4 Major Religions (multi-religions)
144	Food	189	Need a lot of Improvement	234	Don't know
145	Food	190	Kiasu	235	Kiasuism
146	Shopping	191	Selfish	236	Multi-racial
147	Multi-racial country	192	Diverse Food	237	Equality
148	Multi-racial	193	Food	238	Kiasu
149	Improved Country	194	Multi-cultural	239	Competitive
150	Racial harmony	195	Kiasu	240	Traditional Custom wedding culture
151	Race	196	Singlish	241	Chingay
152	Multi-racial	197	Don't know	242	Chinese New Year
154	Multi-racial	198	Kiasu	243	Dragon boat competition
155	Kiasu	199	Kiasu	244	Kiasu
156	Lee Kuan Yew	200	Multi-racial	245	Kiasu
157	Kiasu	201	Don't know	246	Kiasu
158	Multi-racial	202	Selfish	247	Food
159	Multi-racial	203	Don't know	248	Sea games sports
160	Food	204	Selfish	249	Multi-racial
161	Don't know	205	Harmony	250	Multi-racial
162	Multi-racial	206	Food	251	Police, safe place
163	Kiasuism	207	Harmony	252	United
164	Rude, Racist (although no one wants to admit it) kiasu and wantony everything new just become it's new become you need it	208	Exciting	253	Multi-religion
165	Kiasu	209	Food	254	Don't know
166	Multi-culture	210	Too Superficial, losing humanity	256	Food, rojak
167	Everything must be first	211	Multi-racial	257	Friendly peace living
168	Kiasu	212	Afraid to lose out	258	Everything too fast and expensive
169	Multi-racialism	213	Hardworking, Materialistic, Selfish	259	Peace, security police very good
170	Too Self-Centered	214	Don't know	260	Money everything so expensive
171	Rich	215	Fussy	261	Money, expensive city
172	Diversity	216	Don't know	262	Multi-racial
173	Don't know	217	Don't know	263	Fast pace nation
174	Law & order	218	Food	264	Multi-racial country
		219	Always must be first	265	Multi-racial

sno	q41	sno	q41	sno	q41
266	Many people around, too small to have so many people	302	Very discipline	349	No culture at all
267	Clean HDB	303	Kiasu	350	Multi-racial culture
268	Food	304	Kiasu	351	Make money, working society
269	Multi-culture	305	Money wise	352	National culture, mixed culture
270	Multi-racial	306	Very busy people	353	Work and Work
271	Different races of food	307	Singlish	354	Tradition family value
272	Food, many different racial food	308	Self-centered	355	Don't know
273	Different racial ground	309	Kiasu	356	Kiasu
274	Peace-loving and Multi-racial	310	Kiasu	357	Money
275	Money, expenses keep go up	311	Friendly people	358	Work and Work
276	Safety	312	Kiasu	359	Being very kiasu
277	Money city (transport, GST etc. rises, pay still same)	313	Selfish	360	Kiasu society
278	Small with many people	314	Kiasu	361	Freedom
279	Racial harmony	315	Kiasu	362	Don't know
280	Safe and Clean	316	Always busy, no time	363	Multi-cultural society
281	A multiracial country	317	Queuing every thing has to queue	364	Don't know
282	A racial harmony country	318	Friendly people	365	Don't know
283	Multi-race country	319	Kiasu	366	Don't know
284	Multi-national and Multi-racial	320	Friendly	367	High standard of living - expensive country
285	Multi-race and Religious country	321	Kiasu	368	Live in harmony
286	Multi-language and Food	322	Die die must buy lottery number	369	Diligent workforce
287	Many different races and religion	323	Cooperation	370	Chinese culture
288	Nice food	324	Kiasu	371	Traditional culture
289	Multi-language	325	Peace	372	Multi-racial culture
290	Don't know	326	Singlish	373	Multi-racial
291	Always busy	327	Friendly to foreigners, rude to Singaporeans	374	Multi-religion
292	Always obey the law	328	No comment	375	Competitive
293	Many languages	329	Scare loose	376	Don't know
294	Many races with singlish language	330	Kiasu	377	Multi-racial
295	Health conscious	332	Kiasu	378	Food lover
296	Kiasu	333	4 Races, cannot find anywhere	379	Multi-racial
297	Multi-racial and Friendly	334	Healthy	380	Variety of food
298	Many races and can speak few languages	335	Rush lifestyle	381	Food
299	Hardworking people	336	Don't know	382	Food lover
300	Food lover	337	Want to be 1st	383	Kiasu
301	Kiasu	338	Civilise	384	Kiasu afraid to lose
		339	Not good in values (culture) not strong	385	Multi-racial
		340	Multi-racial	386	Work Hard
		342	Kiasu but systematic	387	Kiasu, Boastful
		343	Culture with different races	388	Don't know
		344	Don't know	389	Multi-racial
		345	Good food	390	Food
		346	Money and success	391	Food varieties
		347	Multi-racial culture	392	Afraid of PAP
		348	Multi-racial culture	393	Don't know
				394	Variety of food

sno	q41	sno	q41	sno	q41
395	Food lover	444	Helpful, Multi-races	489	Travel
396	Multilingual	445	Challenging	490	Kiasu
397	Multilingual and Food	446	Don't know	491	Rudeness
398	Mixed culture	447	KS	492	Travel
399	Kiasu	448	Kiasu	493	Multi-racial
400	Food	450	Rojak	494	No identity
401	Multi-religion	451	Kepo, kiasu	495	Not much culture
402	Multi-racial	452	Westernised	496	Kiasu people
403	Multi-racial	453	Vibrant	497	Different food/cuisine
404	Multi-racial	454	Westernised	498	Mixed race
405	Kiasu, Kiase	455	Kiasu	500	Mixed race
406	Food	456	Rojak, Multi-races	501	Limited land resources
407	Multilingual	457	Travel	503	Multi-culture racial
408	Kiasu	458	Shopping and Sentosa attractions	504	Multi-religious
409	Dare not to ask quest during conferences	459	Travel	505	Pragmatism/ realistic
410	Food lover	460	Multi-racial	506	Penalty/ Fine country
411	Multi-racial	461	Variety of food	507	Multi-racial
412	Singlish	462	Eating out And Gathering with family	508	Multi-racial
413	Ruled by PAP	463	No Culture (Education systems' fault)	509	Multi-racial
414	Multi-racial	464	Food	510	Harmony
415	Multi-racial	465	Unity	511	Multi-racial
416	Kiasu	466	Multi-religion	512	Don't know
417	Don't know	467	Particular	513	Multi-racial
418	Fast development	468	Kiasu	514	Kiasu
419	Multi-racial	469	Multi-racial	515	Don't know
420	Singlish	470	Eat out	516	Kiasu
422	Simple, Law abiding	471	Eating out	517	Very mixed/multi racial/language/everything
423	Multi-racial	472	Cosmopolitan	518	Safe place
424	Multi-racial	473	Too Materialistic	519	Multi-racial/ Food
425	Multi-racial	474	Warm, Love, Affection	520	Kiasu
426	Multi-racial, Kiasu (Afraid to lose)	475	Travel	522	Multi-racial
427	Don't know	476	Respect	523	Multi-racial
428	Hardworking	477	Food	524	Multi-language
429	KS	478	Trendy	525	Multi-racial
430	More money	479	Kiasu and Singlish	527	Kiasu
431	Exercise	480	Kiasu	528	Multi-religion
432	Don't know	481	Multi-racial	529	Pragmatic country
433	Don't know	482	Eating out	530	Multi-racial
434	Kiasu, Kepo, Kiase	483	Eating out	531	Multi-racial/ Religion
435	Don't know	484	Kiasu	532	Multi-culture/ Racial
436	Competitiveness	485	Better, Youngsters are educated (respect)	533	Kiasu
437	KS	486	Respect	535	No culture at all compared with other Asian
438	Food lover	487	Eating and travel	536	Multi-racial
439	Not good	488	Work Hard Play Hard	537	Races, Multi-language
440	Kiasu				
441	Kepo, Kiasu				
442	Don't know				
443	Multi-races				

sno	q41	sno	q41	sno	q41
538	Food	587	Don't know	635	Hectic lifestyle
539	Don't know	588	Don't know	636	Not much culture
540	Easy-going	589	Don't know	637	Not articulate, not opinionated
541	Self-centered	590	Food	638	They accept foreigners faster
542	Food	591	Don't know	639	Rojak, Cosmopolitan
543	Peaceful	592	Kiasu	640	Not strong in culture
544	Peaceful	593	Inter-racial	641	Four religions
545	Friendly people	594	Chingay, National day	642	Kiasu
546	Proud, Multi-racial	595	Kiasu	643	Nothing
547	Kiasu	596	Bochap	644	Dynamic
548	Conservative	597	Esplande	645	Multi-racial
549	Kiasu	600	Don't know	646	Kiasuism
550	Proud of my own country	601	NDP	647	Multi-nations
551	Multi-racial	602	Lost	648	Multi-society
552	Singlish	604	Honest, Friendly	649	Harmony & Multi-culture
553	Kiasu	605	Scare loose	650	Multi-racial
554	Friendly	606	Intelligent	651	Multi-religion
555	Multi-racial	607	Not so friendly	652	Multi-religions
556	Kiasu	608	Very fast	653	Multi-racial
557	Don't know	609	Kiasu	654	Don't know
558	Multi-racial	610	Open-minded, Multi-language	655	Multi-racial
559	Don't know	611	Spendrift	656	Multi-racial
560	Harmony	612	Coffee shop lifestyle	657	Multi-racial
561	Kiasu	613	Friendly	658	Multi-racial
562	Friendly	614	No fun, serious	659	Tropical Culture
563	Don't know	615	Queuing, kiasu scared loose	660	Multi-culture
564	Don't know	616	Chicken rice food	661	Multi-culture
565	Kiasu	617	Obedient	662	Multi-racial harmony
566	Multi-racial	618	Scare loose	663	Multi-culture, religions
567	Don't know	619	Not daring enough	664	Respect one another race
568	Don't know	620	Scare loose	665	Multi-nation
569	Don't know	621	Scare loose	666	Food
570	Don't know	622	Freeness	667	Take for granted
571	Don't know	623	Ok. Malay Indian & Chinese all got their culture and don't disturb each other	668	Multi-nation
572	Don't know	624	Racial harmony	669	Friendly and Harmony
573	Don't know	626	No culture at all	670	Racial harmony
574	Don't know	627	Still exist but very little culture	671	Multi-nation
575	Multi-racial	628	Very Westernized	672	Racial harmony
576	Multi-racial	629	Friendliness, live in unity	673	Multi-nations
577	Materialistic	630	Everybody eat outside	674	Peace
578	Don't know	631	Don't know	675	Multi-religion
579	Don't know	632	Don't know	676	Friendly
580	Don't know	633	Fast-paced	677	Multi-nations
581	Improving lifestyle	634	Live in harmony	678	Multi-religions
582	Don't know			679	Lost
583	Multi-languages				
584	Don't know				
585	No culture				
586	Helpful				

sno	q41	sno	q41	sno	q41
680	Conservative	729	Kiasu	777	Mixed culture
681	Multi-nation	730	Don't know	778	Stressful society
682	Multi-culture	731	Don't know	779	Multi-racial culture
683	Multi-people	732	Don't know	780	Mixed of different culture
684	S'porean should change their mindset and move towards time	733	Kiasu	781	Hardworking society
685	Multi-religion	734	None	782	Don't know
686	Not strong enough	735	MIX	783	Don't know
687	Shopping	736	Friendly	784	Don't know
688	Food	737	None	785	Don't know
689	Boring	738	Kiasu	786	Don't know
690	Food	739	Kiasu	787	Kiasu
691	Very mixed @ Rojak	740	Multi-culture	788	Don't know
692	Multi-nation	741	None	789	Don't know
693	Food	742	Multi-culture	790	Don't know
694	Multi-cultural	743	Food	791	Food
695	Multi-religion	744	Kiasu, No civic mindedness	792	Kiasu
696	Boring	745	Kiasu	793	4 Races
697	Don't know	746	Kiasu	794	Don't know
698	Don't know	747	MIX	795	Don't know
699	Don't know	748	Harmony	796	Kiasu
700	Don't know	749	Mixed	797	Food
701	Don't know	750	None	798	Don't know
702	Afraid of losing out	751	Kiasu	799	Don't know
703	Don't know	752	Food	800	Don't know
704	Don't know	753	Helpful people	801	Don't know
705	Don't know	754	Good hearted	802	Don't know
706	Don't know	755	Busy people always rushing	803	Don't know
707	Don't know	756	Friendly	804	Don't know
708	Don't know	757	Multi-racial	805	Don't know
709	Don't know	758	No idea	806	4 Races
710	Don't know	759	Multi-racial	807	It's still evolving
711	Don't know	760	Protect themselves	808	Kiasuism/ Individualistic
713	Don't know	761	Self-centered	809	Multi-racial
714	Don't know	762	Don't know	811	Kiasu
715	Racial harmony	763	Not exist	812	Don't know
716	Don't know	764	Multilingual	813	Challenging
717	Don't know	765	Shopping and Eating	814	Don't know
718	Don't know	766	Food	815	Selfish
719	Don't know	767	Money	816	Multi-racial
720	Multi-race	768	Western culture	817	Kiasu
721	Singlish, Multi-races	769	Don't know	818	Multi-languages
722	Don't know	770	Money	819	Multi-racial
723	Don't know	771	Don't know	820	Multi-racial
724	Don't know	772	Cleanliness	821	Kiasu
725	Don't know	773	Don't care society	822	Fair
726	Don't know	774	Kiasu society	823	Don't know
728	Don't know	775	Multi-racial culture	824	Peace
		776	Don't know	825	Don't know

sno	q41	sno	q41	sno	q41
826	Kiasu	872	Food	923	Multi-racial
827	Multi-racial	873	Good food	924	Different races
828	Friendly	874	Free to talk, have freedom	925	Kiasu
829	Friendly	875	Feel that they is no culture at all	926	Eating
830	Multi-racial	876	Money	927	Kiasu
831	Multi-racial	877	Chinese New Year	928	Eating
832	Well development country	879	Chinese New Year	929	Eat
833	Multi-racial	880	Little India	930	Bilingual
834	Multi-racial	881	No comment	931	Multi-racial
835	Kiasu	882	Chinese New Year	932	Eat
836	Multi-racial	883	A lot of different culture	933	Don't know
837	Multi-racial	884	Hari Raya	934	Don't know
838	Accepting others	886	Multi-racial unity	935	Don't know
839	Kiasu	887	Eat	936	Highly educated
840	Confused	889	Bilingual	937	Good education
841	Multi-racial	890	Multi-racial	938	Sunny weather
842	Don't know	891	Don't know	939	Nice food
843	Don't know	892	No culture	940	Safe city
844	Don't know	893	Don't know	941	High cost of living
845	Social harmony	894	Singaporean English	942	Racial harmony
846	Too much emphasis on national education	895	Chinese-Mandarin	943	Competitive society
847	Multi-races	896	Kiasu	944	Merlion
848	Selfish	897	Eat	945	Nice people
849	Family	898	4 Different Races	946	Safe city
850	Multi-racial	899	7th Month (Ge Tai)	947	High cost of living
851	Proud	900	Don't know	948	Shopping
852	Don't know	901	Eat	949	Meritocratic
853	Don't know	902	Eat	950	Clean
854	All the same	903	Eat	951	Food
855	Rojak	904	Hospitality	952	Competitiveness
856	Singapore multi-racial	905	Chinese	953	Stressful
857	Don't know	906	4 Different Races	954	Honesty
858	Variety	907	Kiasu	955	Modern city
859	Don't know	908	Multi-racial	956	Hardworking people
860	Multi-racial	909	Kiasu	957	Lee Kuan Yew
861	Don't know	910	Bilingual	958	No corruption
862	Christmas	911	Eating culture	959	Food
863	Food	912	Eating	960	Fast-paced
864	Cold to people	913	Eat	961	Good education
865	Obedience	914	Don't know	962	Stressful
866	Feel that there is no culture of its own	915	Eat	963	Hardworking
867	A lot of different culture	916	No culture	964	Shopping malls
868	Multi-culture	917	4 Races	965	Harmony (racial)
869	Different culture	918	Don't know	966	Clean city
870	Multi-race	919	Bilingual	967	Racial harmony
871	International	920	Eat	968	Friendly
		921	Don't know	969	Must study to have good job
		922	Friendly	970	Orderly city
				971	Food

sno	q41
972	Friendly neighbour
973	Nice people
974	Hardworking
975	Determination
976	Kiasu sure loose
977	Conformity
978	Happy, enjoy
979	Food
980	Kiasi scared to go against law
981	Ancestors appreciation
982	Kiasu scared lose
983	Cleanliness
984	Singlish
985	Discipline, respect
986	Conservative
987	Selfish
988	Kiasu
989	Multi-racial
990	Very active in cultural performance
991	Love to eat food
992	Greedy
993	Queue
994	Money minded
995	Effort hardworking
996	Don't know
997	Respectful
998	Clean and kind to others
999	Don't know
1000	Too many cultures
1001	Heritage
1002	Open-minded
1003	Open-minded
1004	Comfortable life
1005	No idea
1006	Multi-racial
1007	Multi-racial
1008	No idea
1009	Multi-racial
1010	Multi-races in peace
1011	Multi-race
1012	Multi-races
1013	Food
1014	Food, Multiracial, Expensive Everything

sno	q41
1015	Multi-culture
1016	Multi-culture
1017	Many races
1018	DIFFERENT RELIGION
1019	Food
1020	Multi-racial
1021	Multi-culture
1022	Multi-races
1023	Food
1024	Strong history
1025	Multi-culture
1026	Multi-culture
1027	Don't know
1028	Many languages
1029	Multi-racial
1030	Expensive City, Everything needs money
1031	Variety of food
1032	Don't know
1033	Different Religions, race, etc
1034	Multi-culture
1035	Multi-racial
1036	Multi-culture
1037	Malay Language (Many Language I Speak)
1038	Merlion
1039	Clean city
1040	Competitive
1041	Multi-racial
1042	Food culture
1043	Kiasu spirit
2026	Don't know
2027	Multi-religion
2028	Don't know
2029	Rich in Culture
2030	Multi-religion/ Rich in culture
2031	Multi-culture
2032	Multi-nation and Rich
2033	Multi-religion
2034	Multi-nations and Culture
2035	Multi-national
2080	Food